

# National Cyber Gauntlet Challenge



## Sponsorship Guide

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[sponsor.ncgc.io](https://sponsor.ncgc.io)





# About NCGC

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NCGC is a student-led collegiate cybersecurity competition hosted at the University of Central Florida, January 14 – 16, 2021.

The competition features the most elite and high performing collegiate cybersecurity talent from across the nation.

NCGC supports the next generation of cybersecurity education and training initiatives.

Built from the ground up with research in mind, NCGC provides analysts with 360-degree visibility into the latest advancements in defensive and offensive cyber operations across many domains.



# Competition Structure

## Build

Teams are first scored on their ability to construct a secure network environment matching a provided set of general criteria. Teams submit their finished environments for scoring along with a detailed write up of their unique design.

## Attack

For a limited time, each team is randomly assigned to another team's environment. Competitors must use their offensive security skills to penetrate the environment, disable security protections, and establish a foothold. The newly exploited environment, along with a report, are then submitted for scoring.

## Defend

Once again, environments are assigned to random teams. Competitors must race against the clock to hunt for threats and other indicators of compromise left by the previous round. Any unfound threats will be left for competitors to fight against in the next round.

## Battle

In the final round, teams receive the network environment that they must maintain for the remainder of the competition. After a staged deactivation of the competition firewall, the network transforms into a free-for-all battle royale. In real time, teams must defend their systems, exploit those of other teams, and complete special challenges.



# Sponsorship Tiers

	Silver \$10,000+	Gold \$25,000+	Platinum \$50,000+	Diamond \$100,000+
<b>Advertising</b>				
Flyer in competitor bags	✓	✓	✓	✓
Logo on website and shirt	✓	✓	✓	✓
Social media shoutout before event	✓	✓	✓	✓
Social media shoutout during event			✓	✓
Social media shoutout after event				✓
Objective prize category				✓
<b>Recruiting</b>				
Recruitment event with competitors	✓	✓	✓	✓
Recruitment booth		✓	✓	✓
Competitor resumes		Day of event	3 days before	1 week before
UCF student resumes			3 days before	1 week before
Recruitment emails before event			✓	✓
Recruitment emails after event				✓
<b>Signage</b>				
In hallways	✓	✓	✓	✓
At recruitment booth		✓	✓	✓
At front entrance			✓	✓
On main stage				✓
<b>Speech</b>				
At opening ceremony			3 mins	6 mins
At closing ceremony				6 mins

<b>ADD-ONS</b>	Custom competition challenge	\$4,000
	Tech talk (50 mins)	\$2,000
	Team room sponsor	\$1,500
	Interview room	\$1,000
	Logo on lanyards	\$1,000
	Logo on competitor bags	\$1,000
	Meal sponsor	\$750
	Coffee sponsor	\$750
	Piece of swag in competitor bags	\$500



# Why Sponsor?

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Recruiting top talent is critical in today's highly competitive and rapidly expanding cybersecurity landscape. Sponsoring the National Cyber Gauntlet Challenge does more than advance cybersecurity research, it puts your company directly in front of the nation's best and brightest collegiate cybersecurity experts.

From small and medium sized businesses to large multinational conglomerates, there's something for everyone in NCGC's variety of sponsorship packages. Whether you're seeking recruiting opportunities, brand recognition, or a chance to put your products in the hands of the nation's elite, partnering with NCGC provides valuable opportunities to bring your company and skilled collegiate cybersecurity talent together.

Interested in sponsoring NCGC?  
Contact us at [hello@ncgc.io](mailto:hello@ncgc.io)



**TEN TEAMS.  
FOUR CHALLENGES  
THREE DAYS.  
ARE YOU READY?**

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